



## II. Performance Reporting

### A. "Document Summary" Page View



**Optimize**  
Wealth Management

*As of September 30, 2019*

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CLIENT NAME

INVESTMENT ADVISOR CONTACT INFORMATION:

OPTIMIZE WEALTH MANAGEMENT

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**DOCUMENT SUMMARY (CAD)**

OPTIMIZE WEALTH MANAGEMENT

*As of September 30, 2019*

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YOU WILL FIND ENCLOSED THE FOLLOWING DOCUMENTS:

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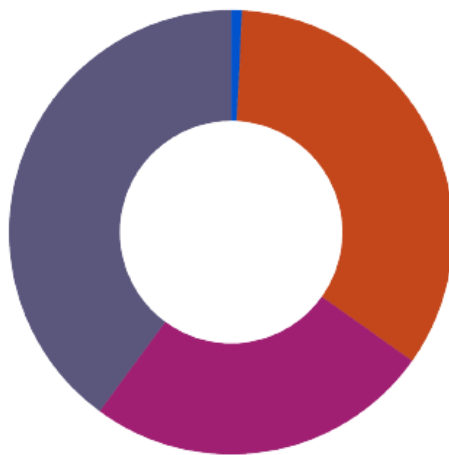
## B. "Asset Allocation" Page View

### ASSET ALLOCATION (DETAILED) (CAD)

OPTIMIZE WEALTH MANAGEMENT

As of September 30, 2019

Asset Class	Market Value	Portfolio Allocation
Cash & Cash Equivalents	\$ 28,801.33	0.79 %
Long-Term	\$ 1,243,696.52	34.04 %
Canadian Equity	\$ 923,182.87	25.27 %
American Equity	\$ 1,458,194.61	39.91 %
<b>Total</b>	<b>\$ 3,653,875.33</b>	<b>100.00 %</b>



	(%)	(\$)
Cash & Cash Equivalents	0.8	28,801
Long-Term	34.0	1,243,697
Canadian Equity	25.3	923,183
American Equity	39.9	1,458,195

## C. "Stock Allocation" Page View

### STOCK ALLOCATION (REGION)

OPTIMIZE WEALTH MANAGEMENT

As of September 30, 2019



	(%)	(\$)
Canada	38.8	923,183
U.S.A.	61.2	1,458,195

## D. "Current Positions" Page View



### PORTFOLIO EVALUATION (CAD)

OPTIMIZE WEALTH MANAGEMENT

As of September 30, 2019

Last Purchase	Quantity	Description	ACB	Book Value	Market Price	Market VL	% of Total	Accrued Int./Div.	Annual Income	YIELD			MATURITY		To Date	Mod. Dur.	Unrealized G/L, **	Weighted Exch. Rate
										Cost	Current	Market	Cost	Market				
<b>CASH &amp; CASH EQUIVALENTS</b>																		
<b>Cash</b>																		
	28,801	ACCOUNT BALANCE CAD	1,000	28,801.33	1,000	28,801.33	0.79											1.00
<b>LONG-TERM</b>																		
<b>Fixed Income</b>																		
07/03/2019	32,860	ISHARES CDN CORP BOND ETF	21,363	701,989.30	21,790	716,019.40	19.60								2.00		14,030.10	1.00
<b>Bond ETF</b>																		
07/03/2019	23,536,000	ISHARES CDN GOVT BOND ETF	21,268	500,552.14	22,420	527,677.12	14.44								5.42		27,124.98	1.00
<b>Total Long-Term</b>				<b>\$ 1,202,541.44</b>		<b>\$ 1,243,696.52</b>	<b>34.04 %</b>								<b>3.42 %</b>		<b>\$ 41,155.08</b>	
<b>CANADIAN EQUITY</b>																		
<b>Common Stock</b>																		
07/03/2019	1,206	BANK OF MONTREAL	92,947	112,093.73	97,580	117,681.48	3.22		4,968.72	4.43	4.43	4.22		4.96			5,587.75	1.00
07/03/2019	1,696	BANK OF NOVA SCOTIA	75,158	127,467.32	75,250	127,824.00	3.49	1,526.40	6,103.60	4.79	4.79	4.78		0.12			156.68	1.00
07/03/2019	2,000	BCE INC	54,332	108,663.21	64,080	128,160.00	3.51	1,589.00	6,340.00	5.83	5.83	4.95		17.94			18,496.79	1.00
07/03/2019	1,147	ROYAL BANK OF CANADA	94,160	108,002.06	107,470	123,268.09	3.37		4,679.76	4.33	4.33	3.80		14.13			15,266.03	1.00
07/03/2019	2,175	TELLUS CORP	48,673	105,864.86	47,150	102,551.25	2.81	1,223.44	4,893.75	4.62	4.62	4.77		(3.13)			-3,133.61	1.00
07/03/2019	1,560	TORONTO DOMINION BANK	65,998	102,856.25	77,250	120,510.00	3.30		4,617.60	4.49	4.49	3.83		17.05			17,553.75	1.00
<b>Total Common Stock</b>				<b>\$ 665,047.43</b>		<b>\$ 719,794.82</b>	<b>19.70 %</b>		<b>\$ 4,324.94</b>	<b>\$ 31,606.43</b>	<b>4.75 %</b>	<b>4.75 %</b>	<b>4.39 %</b>		<b>6.23 %</b>		<b>\$ 54,747.39</b>	
<b>Canadian ETF</b>																		
08/27/2019	8,087	ISHARES S&P/TSX60 IDX ETF	24,445	197,687.15	25,150	203,368.05	5.57		5,854.99	2.96	2.96	2.88		2.88			5,700.90	1.00
<b>Total Canadian Equity</b>				<b>\$ 962,734.58</b>		<b>\$ 923,162.87</b>	<b>25.27 %</b>		<b>\$ 4,324.94</b>	<b>\$ 37,460.42</b>	<b>4.34 %</b>	<b>4.34 %</b>	<b>4.06 %</b>		<b>7.01 %</b>		<b>\$ 60,448.29</b>	
<b>AMERICAN EQUITY</b>																		
<b>Common Stock</b>																		
07/02/2019	85	ALPHABET INC CL-A	1,551,373	131,866.69	1,617,608	137,496.64	3.76							4.27			5,629.95	1.00
09/07/2017	190	BLACKROCK INC	538,944	102,399.29	595,326	112,161.93	3.07		3,322.27	3.24	3.24	2.96		9.53			9,762.64	1.00
09/07/2017	1,666	CISCO SYSTEMS INC	40,554	67,562.93	65,452	109,042.94	2.98		3,089.66	4.57	4.57	2.83		61.39			41,480.01	1.00
09/07/2017	811	JP MORGAN CHASE & CO	116,977	94,868.27	155,900	126,435.23	3.46		3,867.51	4.08	4.08	3.06		33.27			31,566.96	1.00
09/07/2017	438	MCDONALDS CORP	204,118	89,403.80	284,420	124,575.91	3.41		2,692.15	3.01	3.01	2.16		39.34			35,172.11	1.00
07/17/2018	267	NETFLIX INC	453,997	130,297.23	354,508	101,743.85	2.78							(21.91)			-28,553.38	1.00
07/02/2019	900	PRUDENTIAL FINANCIAL INC	132,413	119,171.29	119,154	107,238.66	2.93		4,768.81	4.00	4.00	4.45		(10.01)			-11,932.63	1.00
07/02/2019	882	UNITED PARCEL SERVICE-B	144,533	127,477.90	158,722	139,992.77	3.83		4,466.50	3.52	3.52	3.20		9.82			12,514.87	1.00
09/06/2017	1,592	VERIZON COMMUNICATIONS	62,035	98,759.11	79,957	127,291.67	3.48		5,187.83	5.25	5.25	4.08		28.89			28,532.56	1.00
<b>Total Common Stock</b>				<b>\$ 961,806.51</b>		<b>\$ 1,065,979.61</b>	<b>29.72 %</b>		<b>\$ 27,414.73</b>	<b>3.92 %</b>	<b>3.92 %</b>	<b>2.52 %</b>		<b>12.91 %</b>		<b>\$ 124,173.10</b>		
<b>Exchange Traded Equity Products</b>																		
08/27/2019	8,500	ISHRS US DV GRW CSHDG ETF	42,298	359,533.00	43,790	372,215.00	10.19		6,426.00	1.79	1.79	1.73		3.53			12,682.00	1.00
<b>Total American Equity</b>				<b>\$ 1,321,330.51</b>		<b>\$ 1,458,194.61</b>	<b>38.91 %</b>		<b>\$ 33,640.73</b>	<b>3.20 %</b>	<b>3.20 %</b>	<b>2.32 %</b>		<b>10.36 %</b>		<b>\$ 136,855.10</b>		
<b>Total</b>				<b>\$ 3,415,416.88</b>		<b>\$ 3,693,879.33</b>			<b>\$ 71,301.19</b>					<b>1.88 %</b>		<b>\$ 228,468.47</b>		

EXCHANGE RATES	
USD 1.000 =	CAD 1.324670

## E. "Portfolio Performance" Page View



### PORTFOLIO PERFORMANCE (CAD)

OPTIMIZE WEALTH MANAGEMENT

As of September 30, 2019

CHANGES IN MARKET VALUE	
07/27/2014 - 09/30/2019	
<b>Starting Value</b>	<b>\$ 2,506,272.95</b>
<b>Inflows</b>	<b>\$ 0.00</b>
<b>Outflows</b>	<b>\$ 0.00</b>
<b>Income</b>	<b>\$ 64,433.33</b>
<b>Ending Value</b>	<b>\$ 3,658,210.16</b>
<b>PERFORMANCE</b>	
<b>Time-Weighted</b>	<b>11.031 %</b>

Notes: Values in percentage are annualized for periods of more than twelve months.